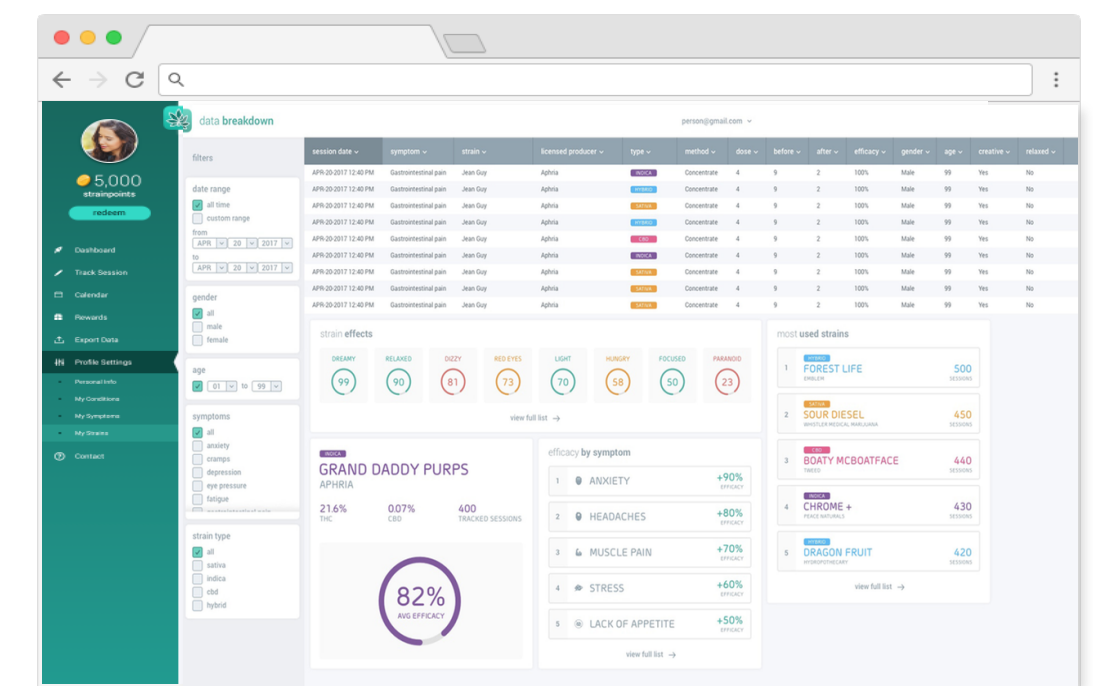


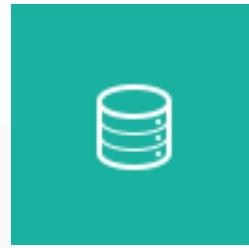
# About Us: **Strainprint™ Technologies Ltd.**

Strainprint is a data & analytics company focused on the real-time study of patient and strain efficacy for Cannabis-based medical treatments. Our mission is to advance the scientific understanding of cannabis and its legitimization as a therapy.

- Strainprint's industry-leading cannabis Journal & Outcomes Tracker is widely adopted across North America and is available to patients and doctors as a FREE mobile app on both iOS and Android. The Strainpoints™ loyalty platform keeps patients engaged and active. Strainprint is the only platform that is HIPAA, PIPEDA and PHIPA privacy compliant, with 256Bit Medical/Military-Grade encryption and all data at rest in Canada.
- Data collected from the mobile app provides patients with a visualization of personalized strain efficacy scoring. Patients can export their real-world treatment experience to their physician. Anonymized and amalgamated data is cleansed and analyzed to show trends in patient usage, as well as cause and effect by expanded active chemical constituents.
- Producers, retailers, clinicians, researchers, pharma, biotech and government subscribe to access Strainprint data through Strainprint's "CIS" web-based analytics platform with patient management tools designed that work in conjunction with the Strainprint APP for business intelligence and data analysis. Strainprint offers to subscribers OEM (custom-branded) versions of its tools with private data sandbox for deeper & more detailed demand-side analytics



## Big Data!



Strainprint is crowdsourced, cloud-based, medical-grade observational data that drives quantitative analysis.



### Strainprint delivers a turn key solution:

- The Industry is well served with supply-side data, but there are NO other sources of clinical or observational data to help patients, physicians and policy makers.
- Strainprint helps thousands of patients to use cannabis more responsibly and effectively.
- Crowd-sourced outcomes tracking data drives a global longitudinal observational study that is already the largest in the world and shaping the way cannabis is used by patients and industry globally.
- Private sandboxed data (from OEM) provides deeper detailed demand-side analytics on cannabis use and strain efficacy
- Strainprint tracks thousands of lab-verified products by producer, genetic category, product type and batch, plus expanded chemical profiles. Simplified strain tracking and selection through automation.
- Patient treatment outcomes can be compared against strain type, genetic category, ingestion method, dosing and chemical composition of strains.



# Value for **All**

## Patients

- Track your treatment and learn what works for you
- Learn from others with similar symptoms
- Communicate with health care practitioners
- Earn Points that are redeemable for valuable coupons and merchandise

## Doctors

- Track and monitor patient cannabis therapies
- Develop a clinical understanding of interactions
- Advance knowledge and treatment lexicons
- Make better treatment recommendations



## Producers / Clinics / Dispensaries

- Learn what strains are popular based on geo-tagged, localized use patterns
- Optimize production, inventory and margins based on demand
- Identify emerging trends
- Sell more product at better margins and meet customer needs

## Pharma and Therapeutic Development

- Learn in real-time how thousands of ACMPR patients are using Cannabis to treat over 350 medical conditions
- Learn from standardized, crowd-sourced data about which active components and prescribing regimens are providing the best symptomatic relief
- Compound next generation therapeutics based on tens of thousands of patient outcomes with specific chemical analysis (Cannabinoid and Terpene)

**Strainprint data is based on medically designed longitudinal study tracking and quantitative results, not qualitative “reviews.”**

# Experienced **Leadership**



Andrew **Muroff**

Chief Executive Officer

20+ Yrs. in Technology  
Finance, Legal, M&A, Strategy  
& Operations  
4 years experience in the  
medical cannabis industry



David **Berg**

President & C.T.O.

20+ Yrs. in Software  
Solutions architecture, technical  
design and commercialization  
4 years experience in the  
medical cannabis industry



Evan **Karasick**

Chief of Customer Care

20+ Yrs. in Digital  
Design, product mgt. &  
marketing campaigns  
2 years experience in the  
medical cannabis industry



Stephanie **Karasick**

Chief Patient Advocate

15+ Yrs. in Advertising  
Patient Advocacy & Liaison  
Chief “Strainkeeper”  
2 years experience in the  
medical cannabis industry